

Presenting

Frio



Solution Features



Aesthetics: Sleek & Vibrant Machine

Unmanned
Consumer-paid Solution
(on request)



Variety: Wide Range of Beverage Menu



In-cup Quality: Improved whipping -> Better Solubility -> Great Taste



Touch-based product selection panel: Digital Buttons with LED



Telemetry: In-built Consumption Tracker



CB Certified: Meets Global Electrical Standards



Standardized Service Platform: Covered by Café Care

Beverage Choices



Café Frappe



Cold Chocolate



Iced Tea



Frappe Mocha

Frio



The Solution

- Sleek machine
- Digital product selection panel
- In-built consumption tracker
- Standardized service platform

Selling Proposition

- Channel Focus: Education (private universities)
- Operator benefits: Increased revenue, reduced effort

The Offering

- Wide variety of cold beverages
- Improved in-cup quality
- Consistency cup-after-cup
- Delightful yet non-carbonated

Key Enablers

- Digital selling tools, covering web, video, augmented reality
- Consumer engagement activations
- Path to purchase POS toolkit